DIGITAL SIGNAGE

NETWORK TECHNOLOGIES INCORPORATED

Introduction

Digital signage is a name given to any number of methods used to display multimedia content in public venues. Alternatively known as dynamic signage, electronic signage or narrowcasting, networks of digital signs have been deployed across numerous retail chains, banks, travel hubs and corporate headquarters to deliver informative and entertaining content to captive audiences and passersby.

Other markets taking advantage of the new technology are:

- Hospitality
- Entertainment Venues and Events
- Resorts
- Houses of Worship

Digital signage is revolutionizing the media and information industries by allowing the central and rapid update of content and its immediate delivery to audiences in specific locations.

NTI Digital Signage Solutions

NTI has developed a unique set of flexible products to support the ease of designing and installing a digital signage network. With NTI's versatile CAT5 solutions you can have a single display or multiple displays located up to 1,000 feet away from the digital signage video source(s). The benefits of using a CAT5 network solution are:

- Easy wiring due to the use of standard CAT5/5e/6 network cabling; cables may already be installed.
- Crisp and clear video resolution up to 1900x1200
- Real time transmission
- Low cost
- Network independent
- No display-side CPU or software required

CAT5 Digital Signage Products

ST-C5VA-600

XTENDEX™
VGA Extenders

VOPEX-C5VA-16

VOPEX®
VGA Splitter/Extenders

ST-C5HDA-600

XTENDEX™
HDTV Extenders

VOPEX-C5SV-16

VOPEX®
S-Video Splitter/Extenders

ST-C5SVA-600

XTENDEX™
S-Video Extenders

VOPEX-C5HDTV-16

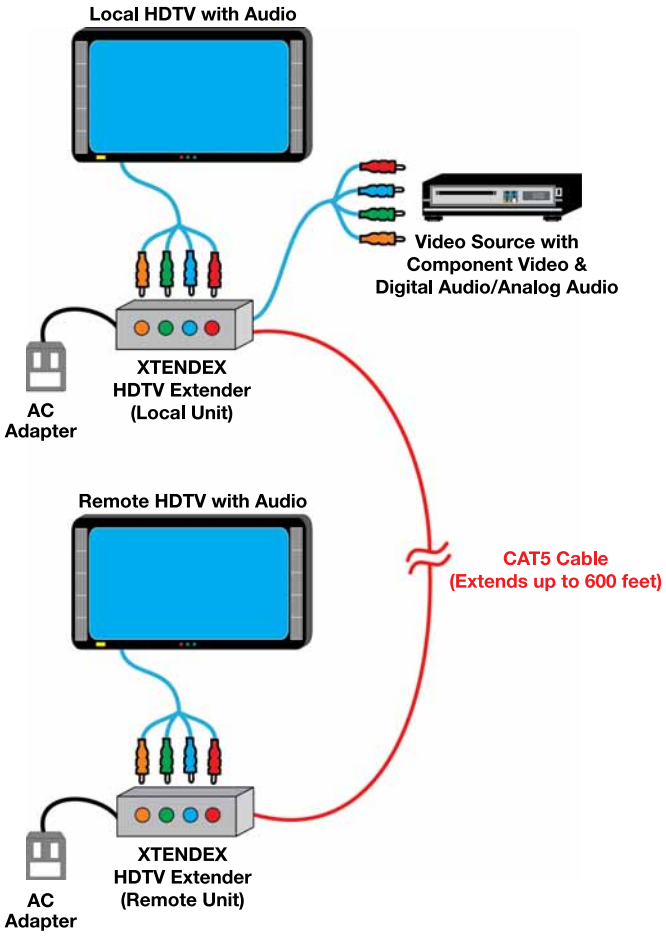
VOPEX®
HDTV Splitter/Extenders

SM-16X16-C5AV-LCD

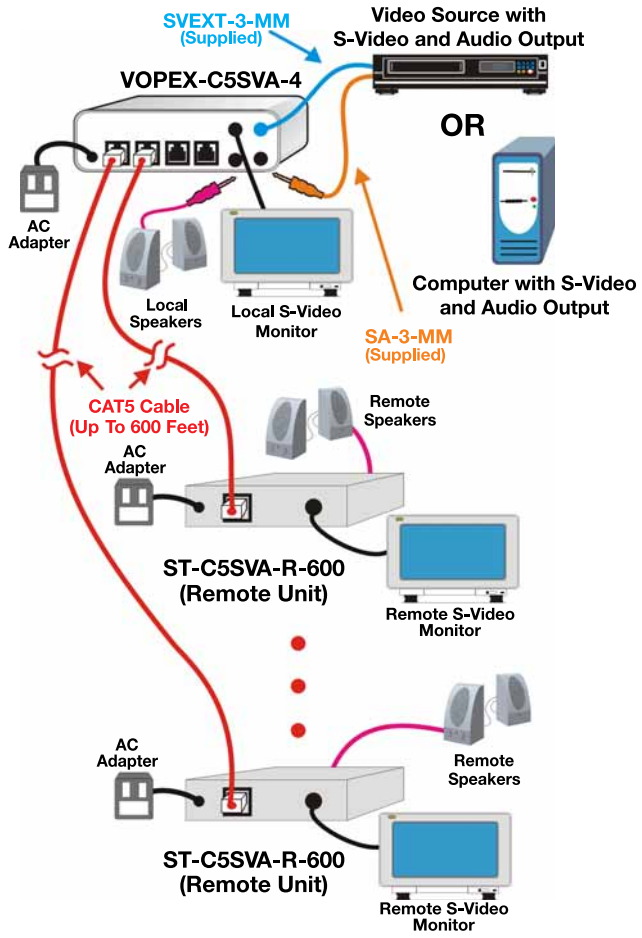
VEEMUX®
Video Matrix Switches

Applications

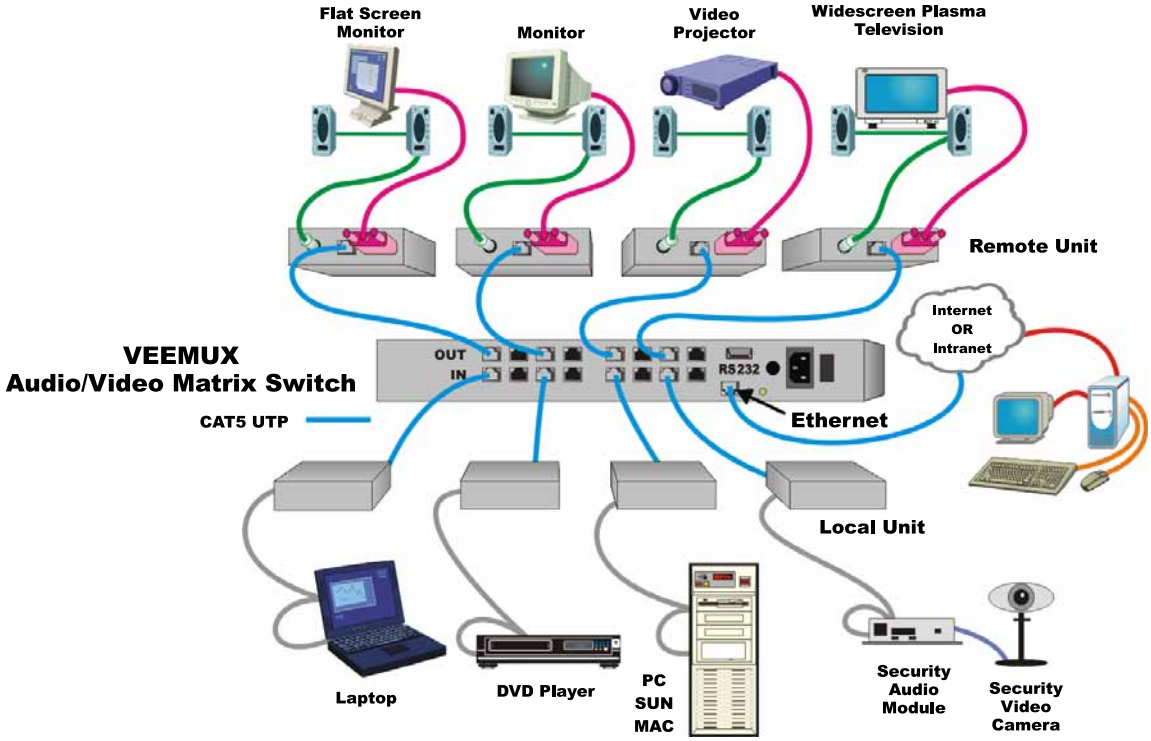
Point to Point Extension



Point to Multi Point Extension



Multi Point to Multi Point Extension



NETWORK TECHNOLOGIES INCORPORATED
1.800.RGB.TECH (800.742.8324)
Toll Free: US & Canada
330.562.7070
International calls
330.562.1999
Worldwide fax
sales@ntigo.com
www.nti1.com

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